



MCNM LLC • Capability Statement

Making Customers Notice Me

CAGE Code: 9L1L6

D-U-N-S Number: 109537666

Founded: 2016

Building websites since: 2004

NAICS Codes

- 541613 – Marketing Consulting Services
- 541810 – Advertising Agencies
- 541511 – Custom Computer Programming Services
- 541430 – Graphic Design Services
- 519130 – Internet Publishing and Broadcasting and Web Search Portals

Company Overview

MCNM LLC is a full-service Digital Marketing Agency headquartered in Las Vegas, NV, serving clients across Southern Nevada, Southern California, and Northern Arizona. Founded in 2016 by CEO Michael (MC) Franklin Jr., who has been designing and building websites since 2004, MCNM provides customized marketing strategies and digital solutions that empower businesses, nonprofits, ministries, and community organizations to maximize their online presence and reach. As a Christ-centered business, MCNM operates with integrity, purpose, and a commitment to kingdom-minded service.

Core Competencies

- Website Design & Development (WordPress)
- Search Engine Optimization (SEO) & Local SEO
- Email & Social Media Marketing
- Content Creation & Branding
- Paid Advertising (PPC & Social Ads)
- Marketing Automation & CRM (GoHighLevel, HubSpot)
- Consulting & Digital Strategy

Differentiators

- Faith-Based Leadership
- Community-Focused
- Proven Track Record with organizations such as Balm of Gilead Global Ministries, Philippine Times of Southern Nevada, Family Court Helpline, The Fatherhood Project of Nevada, Citywide Unity Prayer, Rosie's Wish CDC, and FAMAN.org
- Full-Spectrum Digital Solutions

Past Performance

- Increased web traffic by 300% for community outreach ministries
- Managed successful Google Ads campaigns with up to 10x ROAS
- Launched websites for 20+ organizations
- Built and maintained subscriber lists using Mailchimp, Brevo, and Constant Contact

Company Details

Company Name	MCNM LLC (dba MCNM Marketing)
Owner / CEO	Michael Franklin Jr.
Business Structure	Limited Liability Company (LLC)
Founded	2016 (web design & development experience since 2004)
Website	https://mcnmmarketing.com
Email	contact@mcnmmarketing.com
Phone	(702) 608-4226
Address	5450 West Sahara Ave, Ste. 320, Las Vegas, NV 89146 (operations in Nevada & California)
CAGE Code	9L1L6
D-U-N-S Number	109537666

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